

PARTNERSHIP



Brisbane
Table Tennis
Association





Partnership

The Brisbane Table Tennis Association (BTTA) is a vital hosting body for National and International Table Tennis events. BTTA hosts a multitude of crowd-drawing tournaments throughout the year; so our table tennis centre is rarely empty.

The Centre is specifically designed to cater for Table Tennis functions, including areas designated for large corporate signages and banners. With over 3000+ attendees flying in per year, any form of advertising is guaranteed to reach competitors and spectators from all across Australia.

>500 Athletes

>2500 Spectators

>50 Volunteers

We also hire out the Table Tennis Centre for other non-Table Tennis related events. The Antique Road Show and the Hobby show (which occur quarterly and annually, respectively) are main events that attract over 4000 people over the course of the year. The Centre is also hired to smaller functions (like martial arts and weight watcher communities), offering a more diverse consumer market.

Sponsors are permitted to utilise these times to advertise their merchandise/services, allowing an increased public awareness and advertising opportunity.

>300 Storeholders

>4000 Spectators

>20 Volunteers

Contact

Danny Lloyd
President

admin@brisbanetabletennis.org.au



Unique partnership opportunities

- Extensive corporate visibility.
- In competition programming.
- Access to desirable consumer markets.
- Brand alignment with one of the world's most popular sports.



Partnership categories and benefits

Title Sponsor : \$5,000 (12 Months)

- Designation as Title Sponsor for the period of 12 months.
- Right to use the event and BTTA logos/marks for communications and promotional purposes.
- Acknowledgement as Title sponsor of all event marketing and promotional materials, including e-newsletter, flyers, advertisements and posters.
- A full page advertisement in all event programs.
- Primary logo visibility and link to corporate site on competition website.
- Acknowledgement as Title sponsor in all event-related Public Relations initiatives.
- Recognition as sponsor in broadcast announcements in competition.
- Premium signage program.
- Logo on venue event banners.
- Apparel - Logo on officials/volunteer and BTTA representative Players shirts.
- Apparel - Logo BTTA Junior players program.
- Award Presentation, per evening of competition.
- Opportunity to set up kiosk.
- Autographed shirt bearing signatures of Olympic, Commonwealth and Australian representative players.

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Partnership categories and benefits

Gold Sponsor : \$1500 (12 Months)

- Recognition in event programs.
- Logo visibility and link to corporate site on BTTA website.
- Award presentation opportunities per evening of competition.
- Recognition as sponsor in broadcast announcements in competition.
- One corporate billboard banner (1.5m x 4.5m).
- Opportunity to set up kiosk.
- Photo opportunities with Olympic, Commonwealth and Australian representative Athletes.
- Autographed BTTA shirt bearing signatures of Olympic, Commonwealth and Australian representative players.

Silver Sponsor : \$1000 (12 Months)

- Recognition in event programs.
- Logo visibility and link to corporate site on BTTA website.
- Award presentation opportunities per evening of competition.
- Recognition as sponsor in broadcast announcements in competition.
- One corporate mobile banner.
- Photo opportunities with Olympic, Commonwealth and Australian representative Athletes.

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Partnership categories and benefits

Bronze Sponsor : \$800 (12 Months)

- Recognition in event programs.
- Logo visibility and link to corporate site on BTTA website.
- Recognition as sponsor in broadcast announcements in competition.
- Photo opportunities with Profiled athletes.

Event Sponsor : \$150 (per Events)

- Recognition in event programs
- Logo visibility and link to corporate site on BTTA website

Goods-in-Kind

Customized benefit packages will be developed for partners who may wish to donate goods and services.

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FAST FACT OF TABLE TENNIS

Vision

Providing opportunities to promote a healthy lifestyle & encourages kids & adults to get more active. Safe and fun.

Number One in Queensland

Top Veterans , Seniors, Youth and Junior Players in State and National teams.

Australian Champions and Representative.

Continuous number of players included in the National Squads.
Progressive coaching system – achieving continuous results at all levels.

The Wonder Sport

Olympic Sport

Para Olympic Sport

Youth Olympic Sport

Commonwealth Sport

ITTF World Circuit

Oceanic Circuit

Tournaments are all year round.

Promotes a healthy lifestyle.

Improved motor skills

Inclusive sport at all levels

Highly Desirable Markets

Well educated

High disposable income

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2010 Incentive Highlights

Brisbane Open Tournament 2010 – William Henzel, Australian's number 1 Mens player and Olympic Silver Medallist will be attending.

Other Athletes attending; Commonwealth, Oceanic, National and State Representative.